



VICE PRESIDENT'S OFFICE FOR
POSTGRADUATE STUDIES & RESEARCH
مكتب نائب رئيس الجامعة لشئون الدراسات العليا

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|  | أ.د/ محمد علي يوسف مصطفى | الاسم |
| | Mohamed Ali Youssef Moustafa | Name |
| | Mohamed A. Moustafa | الاسم المستخدم في النشر العلمي |
| | أستاذ بقسم الدراسات السياحية بكلية السياحة والفنادق (اعارة) Professor , Tourism studies Dep. Faculty of Tourism and Hotel Management Professor of Tourism Management , Management Department, College of Business Administration King Faisal University, Saudi Arabia | الوظيفة الحالية وجهة العمل |
| | PhD. of Tourism Management. Cardiff School of Management, Cardiff Metropolitan University ,United Kingdom. | الدرجة العلمية (اسم الجامعة والدولة) |
| Tourism Management | | التخصص العام |
| Digital Marketing | | التخصص الدقيق |
| mamoustafa@kfu.edu.sa / momoustafa77@gmail.com | | البريد الإلكتروني |
| 12/12/2011 | PhD. of Tourism Management. Cardiff School of Management, Cardiff Metropolitan University ,United Kingdom. Dissertation 'Evaluating the Potential of Mobile Technology in Tourism Destination Marketing'. | المؤهلات العلمية |
| 25/9/2005 | MSc. of Tourism Studies. Faculty of Tourism and Hotel Management, Helwan University, Egypt. | |



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| 31/7/2001 | BSc. of Tourism Studies. Grade: Very good, Faculty of Tourism and Hotels, El Minia University, Egypt. | |
| <p>International Qualification:</p> <p>Certified Hospitality Educator (CHE) certification, American Hotel and lodging Educational Foundation, Orlando, Florida, USA, 2015.</p> <p>Foodservice Management Professional (FMP) certification, National Restaurant Association Educational Foundation (NRAEF), Illinois, Chicago, USA, 2015.</p> <p>ManageFirst Professional (MFP), ManageFirst Program, National Restaurant Association Educational Foundation (NRAEF), Illinois, Chicago, USA, 2015.</p> <p>ServSafe Certification, ServSafe Food Protection Manager Certification, National Restaurant Association Educational Foundation (NRAEF), USA, 2015.</p> <p>Customer Service 2.0 Certificate, ManageFirst Program, National Restaurant Association Educational Foundation (NRAEF), USA, 2015.</p> <p>Hospitality Human Resources Management and Supervision Certificate, ManageFirst Program, National Restaurant Association Educational Foundation (NRAEF), USA, 2015.</p> <p>Hospitality and Restaurant Management 2.0 Certificate, ManageFirst Program, National Restaurant Association Educational Foundation (NRAEF), USA, 2015.</p> <p>Controlling Foodservice Costs Certificate, ManageFirst Program, National Restaurant Association Educational Foundation (NRAEF), USA, 2015.</p> <p>WORKING EXPERIENCE</p> <p>28/3/2017 Date Associate Professor, Faculty of Tourism and Hotel Management, Helwan University, Cairo, Egypt.</p> <p>April 2015– Sep. 2015 Visiting Professor, Hospitality and Tourism Management Department, Northern Virginia Center, 7054 Haycock Road, Falls Church, VA 22043, Virginia Tech University, USA.</p> <p>Feb. 2012 – 31/1/2017 Assistant Professor, Faculty of Tourism and Hotel Management, Helwan University, Cairo, Egypt.</p> <p><u>Main Duties and Responsibilities:</u></p> | | السيرة الذاتية |



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| <p>April 2012 – Aug. 2013</p> | <ul style="list-style-type: none">- Teaching management courses for both under-graduate and post-graduate students with specific focus upon tourism management and digital marketing courses- Supervise dissertations for graduate students (MSc., PhD.)- Contribute to the research team in the Faculty.- Tutor the undergraduate students and provide advice on career development <p>Academic Associate, Cardiff School of Management, Cardiff Metropolitan university, UK.</p> <p><u>Main Duties and Responsibilities:</u></p> | |
| <p>Sep. 2005 – Jan. 2007</p> | <ul style="list-style-type: none">- Undertake post-doctoral research with Professor Eleri Jones.- Teaching as part time lecturer in MBA Executive program. <p>Assistant Lecturer, Faculty of Tourism and Hotels, El Minia University, Egypt.</p> <p><u>Main Duties and Responsibilities:</u></p> <ul style="list-style-type: none">-Involved in teaching the practical part of Airlines Module. | |
| <p>Sep.2001 – Aug. 2005</p> | <p>Assisting the Supervisor to ensure that the exam runs smoothly. Also, assist the Supervisor in supervising and allocating work to Invigilators.</p> <p>Demonstrator, Faculty of Tourism and Hotels, El Minia University, Egypt.</p> <p><u>Main Duties and Responsibilities:</u></p> <ul style="list-style-type: none">- Assisted professors and lecturers in managing their modules (e.g. teaching, distributing different tasks on students during the module, dealing with students' enquiries, check students attendance).- Involved in teaching the practical part of Travel Agencies Module. | |
| <p>OTHER JOBS</p> | <p>Member of Quality unit, Faculty of Tourism and Hotel Management, Helwan University.</p> <p><u>Main Duties and Responsibilities:</u></p> <ul style="list-style-type: none">-Leadership accreditation co-coordinator.-Participate in designing the faculty strategic plan. | |



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| <p>Teaching Courses</p> <p>Under-graduate Courses:</p> <p>Human resource management</p> <p>Principal of Management</p> <p>Human resource plaining</p> <p>International Business Management</p> <p>Industrial relations and Work environment</p> <p>Strategic Management</p> <p>Travel and Tourism Public Relations.</p> <p>Quality in Tourism Industry.</p> <p>Tourism Information technology.</p> <p>Tourism Legislations.</p> <p>Graduate Courses:</p> <p>Tourism Digital Marketing.</p> <p>Information Technology in Tourism.</p> <p>Organizational behavior</p> | |
| <p>CONFERENCES, WORKSHOP and ACADEMIC TRAINING</p> | |
| <p>Conferences</p> | |
| <p>21 February, 2018</p> | <p>5th Entrepreneurship Forum, entrepreneurship institute, Dhahran, king Fahd university of petroleum and minerals</p> |
| <p>31 Jan – 1 Feb. 2018</p> | <p>Active and Interactive learning workshop, deanship of development and quality assurance, king Faisal university,</p> |
| <p>2009</p> | <p>Mobile Technologies in Tourism Destination Marketing. The 11th International Business Information Management Conference, Jan 4-6, Cairo, Egypt.</p> |
| <p>2008</p> | <p>Small Business Marketing: Newport university, Newport city, Wales, UK.</p> |
| <p>2008</p> | <p>Information and Communication Technologies in Tourism ENTER: Innsbruck, Austria.</p> |
| <p>2008</p> | <p>The impact of mobile and new technologies: London, UK.</p> |



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| <p>2007</p> <p>29-31 July 2015</p> <p>12 October 2010</p> <p>February- June 2009</p> <p>7 – 8 April 2009</p> <p>6 April 2009</p> <p>12 – 14 February 2007</p> | <p>Academic Training</p> <p>Research Consortium, International CHRIE Career Academy, Annual ICHRIE Conference and Marketplace, Orlando, Florida, USA.</p> <p>Teaching Toolkit, Learning and Teaching Development Unit, Cardiff Metropolitan University, UK.</p> <p>PGCASR, Research Method Module, University of Wales Institute, Cardiff (UWIC), Cardiff, UK.</p> <p>Academic Writing, Skills week, University of Wales Institute, Cardiff (UWIC), Cardiff, UK.</p> <p>The Viva, Skills week, University of Wales Institute, Cardiff (UWIC), Cardiff, UK.</p> <p>Postgraduate Research Induction, University of Wales Institute, Cardiff (UWIC), Cardiff UK.</p> | |
| | <p>Tamer Hamdy Ayad, Mohamed A. Moustafa, Hoda Hosny Alshayeb, Musaddag Elrayah, Mohamed Abdelhamid Zayed (2024). Positive mental health and quality of life among students with disabilities and diabetes. Unraveling the role of physical fitness, Journal of Infrastructure, Policy and Development, 8(15), 9673. https://doi.org/10.24294/jipd9673. • Ebrahim A. Al-Shaer, Meqbel M. Aliedan, Mohamed A. Zayed, Musaddag Elrayah and Mohamed A. Moustafa. (2024). Mental Health and Quality of Life among University Students with Disabilities: The Moderating Role of Religiosity and Social Connectedness, Sustainability, https://www.mdpi.com/2071-1050/16/2/644.</p> <p>• Uroosa Raeesa, Syed Afzal Moshadi Shah, Iftikhar Ahmed Khan, Musaddag Elrayah, Abbas N. Albarq, Mohamed A. Moustafa, Khaled Al Falah and Jihad A. Afaneh. (2024). Examining UTAUT model for mobile food ordering applications (MOFAs): A case study of Food- panda application, International Journal of Data and Network Science, 9(1) DOI: 10.5267/j.ijdns.2024.9.018 . 2</p> <p>• Mohamed A. Zayed, Mohamed A. Moustafa, Musaddag Elrayah and Ibrahim A. Elshaer. (2024). Optimizing Quality of Life of Vulnerable Students: The Impact of Physical Fitness, Self-Esteem, and Academic Performance: A Case Study of Saudi Arabia Universities, Sustainability 2024, 16(11), 4646; https://doi.org/10.3390/su16114646 .</p> <p>• Mohamed A. Moustafa , Ibrahim A. Elshaer , Meqbel M. Aliedan , Mohamed A. Zayed , Musaddag Elrayah. (2024). Risk Perception of Mental Health Disorders Among Disabled Students and Their Quality of Life: The Role of University Disability Service Support, Journal of Disability Research, https://www.scienceopen.com/hosted-document?doi=10.57197/JDR-2024-0013 .</p> <p>• Mohamed A Moustafa, Musaddag Elrayah, Abdulaziz Aljoghaiman, Ahmed M Hasanein, Mona AS Ali. (2024) How Does Sustainable Organizational Support Affect Job Burnout in the Hospitality Sector? The Mediating Role of Psychological Capital, Sustainability, https://doi.org/10.3390/su16020840 .</p> <p>• Nadia A Abdelmegeed Abdelwahed, Mohammed A Aldoghan, Mohamed A Moustafa, Bahadur Ali Soomro. (2023) Factors affecting online learning, stress and anxiety during the COVID-19</p> | <p>الابحاث المنشورة</p> |



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pandemic in Saudi Arabia, International Journal of Human Rights in Healthcare, Vol. 16 No. 5, pp. 437-453. <https://doi.org/10.1108/IJHRH-03-2022-0012> .

• Musaddag Elrayah, Mohamed A Moustafa, Elnagi M Hamid, Sheriff Y Ahmed. (2023) How does Job Autonomy Influence Teachers' Turnover Intention? Testing the Mediating Effects of Job Stress and Job Satisfaction, Journal of Law and Sustainable Development, Vol.11, issue 11.

• Musaddag Elrayah, Nadia A Abdelmegeed Abdelwahed, Mohamed A Moustafa. (2023) Understanding the Intention to Purchase and Not to Purchase Organic Food among Students: Structural Equation Modeling, Journal of Law and Sustainable Development, Vol.11, issue 11.

• Musaddag Elrayah, Nadia A Abdelmegeed Abdelwahed, Abdulhameed A Almajed, Mohamed A Moustafa, Jehad Abdallah Atieh Afaneh. (2023) Examining the Role of Organizational Behavior and Leadership Styles towards Employees' Performance in Petrochemical Companies in Saudi Arabia, Journal of Law and Sustainable Development, Vol.11, issue 11. 3

• Meqbel M Aliedan, Ibrahim A Elshaer, Mohamed A Zayed, Musaddag H Elrayah, Mohamed AM Moustafa. (2023) Evaluating the Role of University Disability Service Support, Family Support, and Friends' Support in Predicting the Quality of Life among Disabled Students in Higher Education: Physical Self-esteem as a Mediator, Journal of Disability Research, Volume 2, Issue 3, Pages: 48–59, DOI: 10.57197/JDR-2023-0035 .

• Muhammed Alkhaibaria, Abbas N Albarqa, Musaddag Elrayaha, Mohamed A. Moustafa, Mohanad M.S. Ghaleb and Amani Abbas.(2023) The impact of ebanking service quality on the sustainable customer satisfaction: Evidence from the Saudi Arabia commercial banking sector. International Journal of Data and Network Science, 7(3):1153-1164, DOI:10.5267/j.ijdns.2023.5.008

• Mona A. S. Ali., Fathimathul Rajeena P. P., Mohamed A. Moustafa. (2023) Detecting Plant Disease in Corn Leaf Using EfficientNet Architecture-An Analytical Approach.(2023). Electronics, Vol: 12 No: 8. <https://doi.org/10.3390/electronics12081938>

• Mona A. S. Ali., Fathimathul Rajeena P. P., Musaddag Elrayah., Mohamed A. Moustafa. (2022) usage and usability of health mobile applications during covid19 in Saudi Arabia- a case of tawakkalna and sehaty application. International journal of ebusiness and egovernment studies Vol: 14 No: 2. ISSN: 2146-0744 (Online) (pp. 411-431) Doi: 10.34109/ijebe. 202214140

• Tamer Hamdy Ayad, Shaymaa Abdul-Wahab El-Sisic, Jermien Hussien Abdelkafy, Dalia Soliman, Muhammad Awais Bhatti, Mohamed A Moustafa. (2022). examining the relationship between managerial and marketing risks facing small and medium-sized travel agencies in Saudi Arabia. The Journal of Modern Project Management, <https://journalmodernpm.com/index.php/jmpm/article/view/505>.

• Abdelwahed, N. A. A., Aldoghan, M. A., Moustafa, M. A., & Soomro, B. A. (2022). Factors affecting online learning, stress and anxiety during the COVID-19 pandemic in Saudi Arabia. International Journal of Human Rights in Healthcare, (ahead-of-print). <https://doi.org/10.1108/IJHRH-03-2022-0012>

• Zeeshan Ahmad; Nadir Munir Hassan; Muhammad Nisar Khattak; Mohamed Moustafa; Mahendra Fakhri, (2021) Impact of Tourist's Environmental Awareness on Pro-Environmental Behavior with the Mediating Effect of Tourist's Environmental Concern and Moderating Effect of Tourist's Environmental Attachment. Sustainability an Open Access Journal by MDPI, Pro-environmental Behavior – Social and Cultural Aspects, Accepted on 16 November 2021. <https://www.mdpi.com/2071-1050/13/23/12998>.

• Ibrahim Elshaer, Mohamed Moustafa, Allshgoy Mohamed. (2021) The role of entrepreneurial orientation as a mediator in the relationship between organizational culture and performance:



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an empirical study in Eastern Province hotels and tourism companies – Saudi Arabia. Journal of Association of Arab Universities for Tourism and Hospitality, Vol.21, Issue 2. https://jaauth.journals.ekb.eg/issue_26899_27721_.html.

• Ibrahim Elshaer, Mohamed Moustafa, Abu Elnasr Sobaih, Meqbel Aliedan, Alaa MS Azazz. (2021) The impact of women's empowerment on sustainable tourism development: Mediating role of tourism involvement. Tourism Management Perspectives Journal, Vol. 38, April 2021, 100815. <https://www.sciencedirect.com/science/article/abs/pii/S2211973621000283>

• Ayad, T., Elshaer, I., Moustafa, M., Shaker, A. (2021) Green Product and Sustainable Tourism Development: The Role of Green Buying Behavior. Revista Argentina de Clínica Psicológica Journal, Vol. 30, Issue 2, Pages 236-249. <https://www.revistaclinicapsicologica.com/issue.php?volume=3&issue=6&page=2>

• Ayad, T., Elshaer, I., Moustafa, M., Shaker, A. (2021) Examining the Relationships among Counterfeit Product, Consumer Buying Behavior, and Sustainable Tourism Development. International Journal of Customer Relationship Marketing and Management. Accepted.

• Ayad, T., Moustafa, M., Khan, M. (2020) The Future of Tourism Post Covid-19 Pandemic: From the Egyptian Tour Operators' Perspectives. Journal of Association of Arab Universities for Tourism and Hospitality, Vol.18, Issue 3, Pages 50-64. https://jaauth.journals.ekb.eg/article_112599.html.

• Moustafa, M., Elshaer, I., Alshagawi, M. (2020) Handicrafts for Sustainable Tourism Development: An Empirical Study on Al Ahsa, Saudi Arabia. The Scientific Journal of King Faisal University- Humanities and Management Sciences-. <https://doi.org/10.37575/h/mng/2167>.

• Elshaer, I., Aldoghan, M., Moustafa, M., Shaker, A. (2020) Marketing and Entrepreneurship from the Perspective of the Handcraft Industry: A Practical Study 5 on Al Ahsa, Saudi Arabia. The Scientific Journal of King Faisal University Humanities and Management Sciences-. <https://doi.org/10.37575/h/mng/2170>

• Aldoghan, M., Elshaer, I., Moustafa, M., Shaker, A. (2019) The Impact of Marketing Mix on the Employees' Performance in the Commemorative Crafts Industry: An Empirical Study of Al-Ahsa-Saudi Arabia. Journal of Association of Arab Universities for Tourism and Hospitality, Vol.16, Issue 2, 152-162. https://jaauth.journals.ekb.eg/article_64634_ar.html

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• Rashwan, K., Soliman, D., Moustafa, M. (2017) A Proposed Model for the Implementation of an Ecolabel Programme in Egypt. International Academic Journal of the Faculty of Tourism and Hotel Management.

• Rashwan, K., Soliman, D., Moustafa, M. (2017) Evaluating the Effectiveness of Applying Ecolabel Programmes in Egypt. Egyptian Journal of Tourism Studies.

• Sobaih, A., Moustafa, M. (2016) Speaking the Same Language: the Value of Social Networking Sites for Hospitality and Tourism Higher Education in Egypt. Journal of Hospitality and Tourism Education, International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Journal. Published.

• Sobaih, A., Moustafa, M., Ghandforoush, P., Khan, M. (2016) To use or not to use? Social Media in Higher Education in Developing Countries. Journal of Computers in human Behavior. Journal impact factor 3.43. Published.



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| <ul style="list-style-type: none">• Principal investigator for the research and innovation group entitled Quality of life for people with disabilities in education (challenges and opportunities), funded by the King Salman Centre for Disability Research, contract number KSRG-2023- 534. Kingdom of Saudi Arabia.• Principal investigator for a research project (Institutional Funding Track 2024) funded by the Deanship of Scientific Research at King Faisal University entitled 11 How Does Sustainable Organizational Support Affect Job Burnout in the Hospitality Sector? The Mediating Role of Psychological Capital.• Co-researcher in a number of scientific researches funded by the Deanship of Scientific Research at King Faisal University in the period from 2023/2024 (the ambitious researcher track) with the titles: - Examining UTAUT model for mobile food ordering applications (MOFAs): A case study of Food- panda application - Factors affecting online learning, stress and anxiety during the COVID-19 pandemic in Saudi Arabia - How does Job Autonomy Influence Teachers' Turnover Intention? Testing the Mediating Effects of Job Stress and Job Satisfaction - Understanding the Intention to Purchase and Not to Purchase Organic Food among Students: Structural Equation Modeling - Examining the Role of Organizational Behaviour and Leadership Styles towards Employees' Performance in Petrochemical Companies in Saudi Arabia - The impact of e-banking service quality on the sustainable customer satisfaction: Evidence from the Saudi Arabia commercial banking sector - Detecting Plant Disease in Corn Leaf Using EfficientNet Architecture-An Analytical Approach | الجوائز |
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